

REP HEADLINE# 6186871  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 15.36  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6186871 CLASS: NATL. LOCAL REGIONAL

PRDCT ORDER CANCELLED EST#488 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 15.36

REP: ORDER CANCELLED  
 THANKS ASHLEY FOR MEGHAN  
 CON CM BILL NELSON FOR SENATE  
 ORDER CANCELLED

*Handwritten signature/initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 488

1	S		600A-700A	30		\$325.00	9/4	9/7	0		TU, F	0
PROGRAM : 6AM NEWS												
CON COM1: 6AM NEWS												
2	S		700A-900A	30		\$450.00	9/4	9/7	0		TU, TH-F	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
3	S		700A-900A	30		\$450.00	9/10	9/10	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* AUG23/12 15.36  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/5	9/5	0		WED	0
5	S		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/10	9/10	0		MON	0
6	S		400P-500P PROGRAM : DR.OZ CON COM1: DR.OZ	30		\$300.00	9/6	9/6	0		THU	0
7	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/5	9/7	0		W-F	0
8	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/10	9/10	0		MON	0
9	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/6	9/6	0		THU	0
10	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/5	9/7	0		W,F	0
11	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/5	9/6	0		W-TH	0
12	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/10	9/10	0		MON	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/4	9/7	0		TU,TH-F	0
14	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/4	9/7	0		TU-W,F	0
15	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/10	9/10	0		MON	0
16	S		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	0		TU,F	0
17	S		700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/8	9/8	0		SAT	0
18	S		800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/9	0		SUN	0
19	S		900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	9/9	9/9	0		SUN	0
20	S		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$1,250.00	9/9	9/9	0		SUN	0
21	S		900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$150.00	9/8	9/8	0		SAT	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/12						\$ .00						\$ .00
CONTRACT TOTAL												0
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI  
DEMOS- RA3S+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 752 Issue 3



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120620219
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 09/16/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186871
<b>Est./PO Number:</b> 06186871	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson 4 Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
11	M-F 7p Entertainment Tonight ..WT...	06		30 Comme	Nbr of Spots Closed PR	2	2	
12	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 730p Extra .T.TF..	06		30 Comme	Nbr of Spots Closed PR	3	3	
14	M-Su 11p News .TW.F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
21	M-F 730p Entertainment Tonight ..WT...	06		30 Comme	Nbr of Spots Closed PR	1	1	
<b>Weekly Totals:</b>								
Total Spots(Ord Spots)					7	1	8	
Closed PR								

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 7p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	0.00	21 (09/05, 09/05, 09/10, 09/12)	0000167922	E:120620219
12	M-F 7p Entertainment Tonight	:30 Commercial	09/10/12	Closed Pre Emption	0.00	21 (09/05, 09/05, 09/10, 09/12)	0000167922	E:120620219

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 730p Extra	:30 Commercial	09/03/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120620219
14	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120620219
21	M-F 730p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620219

Grand Totals

Totals		Month 9 Weeks: 5	
		09/03	09/10
Spots		0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
JUN18/12 15.0  
\*\*\* WFLA-TV \*\*\*



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 488												
1			600A-700A	30		\$325.00	9/4	9/7	2		TU, F	2
PROGRAM : 6AM NEWS CON COM1: 6AM NEWS												
2			700A-900A	30		\$450.00	9/4	9/7	3		TU, TH-F	3
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
3			700A-900A	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												

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 \*\*\* ORIGINAL REV#0 \*\*\*

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JUN18/12 15.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/5	9/5	1		WED	1
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/10	9/10	1		MON	1
6			400P-500P PROGRAM : DR.OZ CON COM1: DR.OZ	30		\$300.00	9/6	9/6	1		THU	1
7			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/5	9/7	3		W-F	3
8			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/10	9/10	1		MON	1
9			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/6	9/6	1		THU	1
10			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/5	9/7	2		W,F	2
11			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/5	9/6	2		W-TH	2
12			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/10	9/10	1		MON	1



REP HEADLINE# 6186871  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/4	9/7	3		TU,TH-F	3
14			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/4	9/7	3		TU-W,F	3
15			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/10	9/10	1		MON	1
16			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	2		TU,F	2
17			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/8	9/8	1		SAT	1
18			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/9	1		SUN	1
19			900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	9/9	9/9	1		SUN	1
20			630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$1,250.00	9/9	9/9	1		SUN	1
21			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$150.00	9/8	9/8	1		SAT	1

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 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 15.0  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						15900.00						
CONTRACT TOTAL 15900.00												
TOTAL SPOTS 33												

MARKET TOTALS \$66,250 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 633 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 15650	<b>Campaign Ref:</b> E:120620219
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 09/16/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186871
<b>Est./PO Number:</b> 06186871	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson 4 Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
1	M-F 6a News ..T.F..	325	30 Comme	Nbr of Spots	2		2	650
2	M-F 7a Today Show ..T.FF..	450	30 Comme	Nbr of Spots	3		3	1350
3	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots		1	1	450
4	M-F 9a Today Show II ..W....	275	30 Comme	Nbr of Spots	1		1	275
5	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots		1	1	275
6	M-F 4p Dr Oz ...T...	300	30 Comme	Nbr of Spots		1	1	300
7	M-F 530p News ..WTF..	450	30 Comme	Nbr of Spots	3		3	1350
8	M-F 530p News M.....	450	30 Comme	Nbr of Spots		1	1	450
<b>Weekly Totals: Total Spots(Ord Spots)</b>					27	5	32	

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Bill Nelson/ D/ State Senate/ FL  
Submission Number 633 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15650	Campaign Ref:	E:120620219
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06186871
Est./PO Number:	06186871	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-F 6p News ...T...	600	30 Comme	Nbr of Spots	1	1	600
10	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	1000	30 Comme	Nbr of Spots	2	2	2000
11	M-F 7p Entertainment Tonight ..WT...	500	30 Comme	Nbr of Spots	2	2	1000
12	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
13	M-F 730p Extra ..T.F..	500	30 Comme	Nbr of Spots	3	3	1500
14	M-Su 11p News ..TW.F..	625	30 Comme	Nbr of Spots	3	3	1875
15	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
16	M-F 1135p ET / 1035p CT Tonight Show .T..F..	325	30 Comme	Nbr of Spots	2	2	650
17	Sun 8a Today Show .....S	250	30 Comme	Nbr of Spots	1	1	250
18	Sun 9a News .....S	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)				27	5	32	

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**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 15650	<b>Campaign Ref:</b> E:120620219
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 09/16/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06186871
<b>Est./PO Number:</b> 06186871	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
19	Sun 630p ET / 530p CT NBC Nightly News .....S	1250	30 Comme	1		1	1250
20	Sat 9a News .....S	150	30 Comme	1		1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>				27	5	32	

Grand Totals				Month 9 Weeks: 5	
Totals				09/03	09/10
Spots				32	27
Cost				15650	13350
					2300

**Spots:** 32  
**Gross Total:** 15,650.00  
**Commission:** 2,347.50  
**Net Total:** 13,302.50